



*Friday*  
**NOVEMBER**  
*The*  
**15TH, 2013**  
*7:30PM*



## CAMPFIRES & COCKTAILS

*Nov. 15th, 2013*

### DEAR FRIEND,

We are writing to seek your support as an auction/raffle donor for the 2nd Annual Campfires & Cocktails, a volunteer-driven fundraiser for The Neil Lovatt Memorial Fund (NLMF).

The 2nd annual volunteer-driven fundraiser for The Neil Lovatt Memorial Fund (NLMF). The NLMF was established 11 years ago as an initiative of the Muskoka Woods Youth Foundation to raise funds to send economically disadvantaged children to summer camp at Muskoka Woods. Each year, the NLMF has been able to send over 120 deserving youth for a week at Muskoka Woods by working with partner agencies like UrbanPromise, Youth Unlimited, One Voice One Team & the Salvation Army.

Campfires & Cocktails is Toronto's gala charity event celebrating summer camp and the very best of Muskoka. This year's event will be held on Friday, November 15, 2013 and will be themed after "The Muskoka Resort Life", transforming the Berkeley Church on Queen St. East into a truly magical Muskoka Experience.

This year at Campfires & Cocktails you can expect to find a celebrity host, haute-camp cuisine, classic cocktails, craft brews and a "raffle basket" style auction filled with amazing prizes. Your participation in our live or silent auction will provide you with first-rate exposure and valuable public relations opportunities. It is also an economical way to advertise your product to a select and high-end target group who will be impressed with your involvement in this event.

In addition we are excited to announce that a private donor has underwritten the entire cost of the event allowing all donations and sponsorship to go directly to send kids to camp!

### AUCTION DONOR BENEFITS:

- You will be recognized as an auction/raffle donor in the evening's program
- You will be thanked and recognized as an auction donor in the Muskoka Woods Youth Foundation event follow-up Communication.
- You will be recognized as an auction donor on the Campfires & Cocktails and Muskoka Woods Youth Foundation websites, which are viewed collectively by 18,000 people monthly
- Opportunity to donate products to the gift bags; over 300 gift bags will be offered (upon approval).
- If requested, a charitable tax receipt will be issued to you for the value of the item donated.

Attached to this letter you will find an item donation form. Please note that we cannot receipt for services or certificates.

If you have any questions, please contact Iain Lovatt at 416.495 6960, or [campfires@muskokawoods.com](mailto:campfires@muskokawoods.com)

Sincerely,

**IAIN LOVATT**  
Event Chair



## ITEM DONATION FORM

*Campfires & Cocktails - Nov.15th, 2013*

DATE: \_\_\_\_\_ NO: \_\_\_\_\_

### ITEM

ITEM[S]: \_\_\_\_\_ RETAIL VALUE: \$ \_\_\_\_\_

DESCRIPTION: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

WILL YOU BE E-MAILING OR ATTACHING A HIGH RESOLUTION IMAGE OF YOUR AUCTION ITEM? ☐ YES ☐ NO

- PLEASE E-MAIL TO TARYN@MUSKOKAWOODS.COM: PHOTOS MAY BE SELECTED FOR PRESS OPPORTUNITIES.
- CAMPFIRES & COCKTAILS CAN'T RECEIPT FOR HST.
- ITEMS OVER \$1,000 WILL REQUIRE AN INVOICE FROM DONOR.
- IF AVAILABLE, PLEASE PROVIDE US WITH JPEGs [300 DPI] OF THE ITEM[S] FOR POTENTIAL MEDIA USE.

### DONOR INFORMATION

DONOR NAME: MR./MS. \_\_\_\_\_

ADDRESS: \_\_\_\_\_ SUITE: \_\_\_\_\_

CITY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_ HOME PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

CONTACT NAME [IF DIFFERENT FROM ABOVE]: \_\_\_\_\_

POSITION: \_\_\_\_\_

***'A TAX RECEIPT FOR THE FULL AMOUNT OF DONATION WILL BE PROVIDED IF REQUESTED***



## ITEM DONATION FORM

*Campfires & Cocktails - Nov.15th, 2013*

### PICK UP/DELIVERY

CAN YOU ARRANGE FOR THE DONATION TO BE DELIVERED TO THE MUSKOKA WOODS YOUTH FOUNDATION? ☐ YES ☐ NO

IF YES, BY: ☐ COURIER ☐ TAXI ☐ CANADA POST ☐ PERSONALLY

IF YOU CAN'T DELIVER THE ITEM[S] AND WANT IT PICKED UP, PLEASE PROVIDE US WITH YOUR ADDRESS:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

WHEN WILL THE ITEM[S] BE READY? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**IN ORDER FOR THE ITEM[S] TO BE INCLUDED IN THE AUCTION PROGRAM, IT/THEY MUST BE IN THE MUSKOKA WOODS YOUTH FOUNDATION'S OFFICE BY WEDNESDAY, OCTOBER 31ST, 2013**

### MUSKOKA WOODS OFFICE

DELIVERY HOURS: MONDAY TO FRIDAY  
9:00 TO 4:30

ADDRESS: MUSKOKA WOODS  
20 BAMBURGH CIRCLE [WARDEN AVE & STEELES AVE]  
SCARBOROUGH, ON  
M1W 3Y5

416.495.6960

### CAMPFIRES & COCKTAILS OFFICE USE ONLY

FORM COMPLETED BY: \_\_\_\_\_

DATE: \_\_\_\_\_

**AFTER COMPLETING THIS FORM, PLEASE FAX IT TO IAIN LOVATT AT 416.495.1300**



## CAMPFIRES & COCKTAILS

*Nov. 15th, 2013*

### CAMPFIRES & COCKTAILS

Campfires & Cocktails is Toronto's gala charity event celebrating summer camp and the very best of Muskoka. This year's event will be held on Friday, November 15<sup>th</sup>, 2013 and will feature a Canadiana theme, transforming the Berkley Church on Queen St. East into a truly magical Muskoka Experience. With haute-camp food, classic cocktails, craft brews, a "raffle basket" style auction stacked with amazing items, phenomenal gift bags, and our amazing celebrity host, TSN's James Duthie, this evening will provide you with first-rate exposure and valuable public relations opportunities. It is also an economical way to advertise your product to a select and high-end target group who will be impressed by your involvement.

### ABOUT THE NEIL LOVATT MEMORIAL FUND

For many kids, leaving their city or neighbourhood is just a dream. Established in 2002, the Neil Lovatt Memorial Fund puts summer camp within the reach of deserving youth from at-risk communities. Through our "Send a Kid to Camp" program, we work with respected agencies and organizations to select youth who come to Muskoka Woods. Those who are chosen not only have an unforgettable summer and the chance to experience fresh air, freedom and fun—they also get a taste of life with new possibilities.

Our Timbergrove Lodge built in 2010, allows our partner organizations to bring up a group of youth with their own leaders during our regular summer program. This unique cabin offers our guests an opportunity to continue building their relationship with a common meeting room and campfire pit. Imagine making camp a reality for youth from at-risk communities. Donate to the Neil Lovatt Memorial Fund and make someone's dreams come true.

### CAMPFIRES & COCKTAILS EVENT SPONSORSHIP LEVELS:    **GOLD - \$5000**    **SILVER - \$2500**    **BRONZE - \$1000**

The Muskoka Woods Youth Foundation relies on the generous support of corporate sponsors to maintain and grow its vital programming like the Neil Lovatt Memorial Fund. Through the on-going generosity of corporate sponsors, The Neil Lovatt Memorial Fund has been able to expand its programs for providing life-changing summer camp opportunities for young economically disadvantaged children.

### EVENING SPONSORSHIP BENEFITS INCLUDE:

- Association with a unique, high profile, charity
- Recognition on all campaign and event marketing materials
- Exposure on [campfiresandcocktails.com](http://campfiresandcocktails.com) and in communications to loyal Muskoka Woods database through Muskoka Woods Youth Foundation websites, which are viewed collectively by 18,000 people monthly.
- Exposure to Muskoka Woods loyal supporters through creative sponsorship activations
- Event on-site activation and sampling opportunities
- Right to use of Campfires & Cocktails logo and messaging
- You will be credited as an Evening Sponsor in the evening's program.
- You will be thanked and credited as an Evening Sponsor in the Muskoka Woods Youth Foundation Event Follow Up Communication.
- Opportunity to donate products to the gift bags; over 300 gift bags will be offered (upon approval).