



CAMPFIRES & COCKTAILS 2016

Celebrating SUMMER CAMP and the very best of Muskoka!

ABOUT CAMPFIRES & COCKTAILS

Campfires & Cocktails is Toronto's gala charity event celebrating summer camp and the very best of Muskoka. This year's event will be held on Friday, April 29, 2016 and will feature a Canadiana theme, transforming the Burroughes on Queen St. West into a truly magical Muskoka Experience. With haute-camp food, classic cocktails, craft brews, a "raffle basket" style auction stacked with amazing items, phenomenal gift bags, and our amazing celebrity host, **CBC's Anne-Marie Mediwake**, this evening will provide you with first-rate exposure and valuable public relations opportunities. It is also an economical way to advertise your product to a select and high-end target group who will be impressed by your

OUR MISSION

For many kids, leaving their city or neighbourhood is just a dream. Established in 2002, the Neil Lovatt Memorial Fund puts summer camp within the reach of deserving youth from Toronto's priority communities. Our "Send a Kid to Camp" and "Timbergrove Lodge" programs work with respected agencies and organizations to select at-risk youth who come to Muskoka Woods. Those who are chosen not only have an unforgettable summer and the chance to experience fresh air, freedom and fun. They also get a taste of life with new possibilities. **Since the inception of the fund, 1600 children have been given a summer camp experience.**

www.muskokawoods.com/foundation

ADMISSION

Individual Tickets \$85
6 for the price of 5 \$425
19 plus event

DATE

Friday April 29th, 2016
7:30pm-1:00am

LOCATION

The Burroughes Building
639 Queen St W
Toronto ON, M5V 2B7

HOW TO GET INVOLVED

EVENT SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR
\$5000 - Sends 10 Kids to Camp!

SILVER SPONSOR
\$2500 - Sends 5 Kids to camp!

BRONZE SPONSOR
\$1000 - Sends 2 kids to camp!

BEER SPONSOR
AVAILABLE

MEDIA SPONSOR
AVAILABLE

LIQUOR SPONSOR- TAKEN

SPONSOR BENEFITS

- Association with a unique, high profile, charity.
- Recognition on all campaign and event marketing materials
- Exposure on campfiresandcocktails.com and in communications to a loyal Muskoka Woods database through the Muskoka Woods Youth Foundation websites.
- Exposure to Muskoka Woods loyal supporters through creative sponsorship activations
- Event on-site activation and sampling opportunities
- Right to use of Campfires & Cocktails logo and messaging
- Credited as an Evening Sponsor in the evening's program.

ITEM DONATIONS

RAFFLE ITEMS
A huge part of the evening is our Raffle & Dare to Donate. Items have ranged from gift cards to a trip to Mexico.

SILENT AUCTION ITEMS
Popular items have been NHL tickets, NBA tickets, Wine baskets, weekend getaways at the JW Marriot or Windermere House etc

GIFT BAG ITEMS
Over 300 gift bags will be offered (upon approval) which have included gift certificates for services, discount codes, cosmetics and product samples.

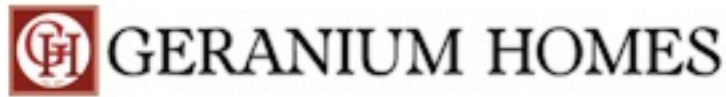
ITEM DONOR BENEFITS

- Recognized as an auction/raffle donor or sponsor in the evening's program
- Thanked and recognized as a donor or sponsor in the Muskoka Woods Youth Foundation event follow-up Communication.
- Recognized as a donor or sponsor on the Campfires & Cocktails and Muskoka Woods Youth Foundation website.
- Opportunity to donate products to the gift bags; over 300 gift bags will be offered (upon approval).
- If requested, a charitable tax receipt will be issued to you for the value of the item or amount donated. Please note that we cannot receipt for services or certificates.

The Muskoka Woods Youth Foundation relies on the generous support of corporate sponsors to maintain and grow its vital programming like the Neil Lovatt Memorial Fund. Through the on-going generosity of corporate sponsors, The Neil Lovatt Memorial Fund has been able to expand its programs for providing life-changing summer camp opportunities for young economically disadvantaged children. Financial donations should be made payable to : Muskoka Woods Youth Foundation

2015 SPONSORS & DONORS

RAYMOND JAMES® | DALRYMPLE WEALTH COUNSEL



Canada





SPONSORSHIP/ DONATION FORM

Friday April 29 2016 730PM

DATE: _____ NO: _____

SPONSORSHIP LEVEL/ ITEM

ITEM[S]: _____ [RETAIL] VALUE: \$ _____

DESCRIPTION: _____

WILL YOU BE E-MAILING OR ATTACHING A HIGH RESOLUTION IMAGE OF YOUR AUCTION ITEM? ☐ YES ☐ NO

- PLEASE E-MAIL TO LAUREN@MUSKOKAWOODS.COM; PHOTOS MAY BE SELECTED FOR PRESS OPPORTUNITIES.
- ITEMS OVER \$1,000 WILL REQUIRE AN INVOICE FROM DONOR.
- IF AVAILABLE, PLEASE PROVIDE US WITH JPEGs [300 DPI] OF THE ITEM[S] FOR POTENTIAL MEDIA USE.

DONOR INFORMATION

DONOR NAME: MR./MS. _____

ADDRESS: _____ SUITE: _____

CITY: _____ POSTAL CODE: _____

BUSINESS PHONE: _____ HOME PHONE: _____

EMAIL ADDRESS: _____

CONTACT NAME [IF DIFFERENT FROM ABOVE]: _____

POSITION: _____

A TAX RECEIPT FOR THE FULL AMOUNT OF CASH DONATION WILL BE PROVIDED IF REQUESTED AND A RECEIPT OF FAIR MARKET VALUE IF PROVIDED.



DONATION FORM

Friday April 29 2016 730PM

PICK UP/DELIVERY

CAN YOU ARRANGE FOR THE DONATION TO BE DELIVERED TO THE MUSKOKA WOODS YOUTH FOUNDATION? ☐ YES ☐ NO

IF YES, BY: ☐ COURIER ☐ TAXI ☐ CANADA POST ☐ PERSONALLY

IF YOU CAN'T DELIVER THE ITEM[S] AND WANT IT PICKED UP, PLEASE PROVIDE US WITH YOUR ADDRESS:

WHEN WILL THE ITEM[S] BE READY? _____

IN ORDER FOR THE ITEM[S] TO BE INCLUDED IN THE AUCTION PROGRAM, IT/THEY MUST BE IN THE MUSKOKA WOODS YOUTH FOUNDATION'S OFFICE BY FRIDAY, APRIL 8, 2016

MUSKOKA WOODS OFFICE

DELIVERY HOURS: MONDAY TO FRIDAY
9:00 TO 4:30

ADDRESS: MUSKOKA WOODS
20 BAMBURGH CIRCLE [WARDEN AVE & STEELES AVE]
SCARBOROUGH, ON
M1W 3Y5

416.495.6960

CAMPFIRES & COCKTAILS OFFICE USE ONLY

FORM COMPLETED BY: _____

DATE: _____

AFTER COMPLETING THIS FORM, PLEASE FAX IT TO IAIN LOVATT AT 416.495.1300